

Rule Book

Video Editing Competition

Teknofest Pakistan
3rd January 2026



About Competition

Overview

The Video Editing Competition is a creative post-production challenge where participants conceptualize, edit, and produce a visually engaging cohesive video within a limited timeframe.

Participants are provided with raw footage, a theme, or a concept and are required to transform it into a compelling final video reflecting creativity, technical skill, and cinematic storytelling.

Objective

Participants must:

- Edit and produce a short video based on the provided theme or raw footage
- Show proficiency in cutting, sequencing, transitions, sound design, and color grading
- Deliver a cohesive story or message with strong visual and audio flow
- Submit the final output within specified duration and technical constraints

The goal is to create a **professional-quality video** that is creative, well-paced, and emotionally or visually impactful.

Competition Structure

Theme / Problem Statement

- Participants will receive a theme (e.g., Awareness, Innovation, Brand Promotion)
- Videos must reflect the theme's intent while maintaining originality
- Detailed guidelines will be shared at the start of the competition

Participation Mode

- Mode: Individual Participation
- Allowed Tools: Adobe Premiere Pro, After Effects, DaVinci Resolve, etc

Deliverables

Each participant must submit:

- Final Edited Video (MP4, 1080p, max 1-2 minutes)
- Project File with all linked assets (compressed folder)
- Short Concept Description (50–100 words)

Evaluation Criteria

- Creativity & Concept — 30%
- Editing Technique — 25%
- Audio Synchronization — 20%
- Visual Effects & Color Grading — 15%
- Presentation & Impact — 10%



The Rules

General Conduct

- Participants must maintain professional and fair behavior
- Use of copyrighted content without permission is strictly prohibited
- All content must be edited during the competition timeframe

Editing Rules

- Videos must be edited using provided or self-shot footage as per the theme
- AI auto-editing tools (auto-cuts, AI montage, scene detection) are not allowed
- Music and sound effects must be royalty-free or self-composed
- Subtitles, overlays, and transitions are encouraged if they enhance clarity
- Final video duration must not exceed the specified limit

Presentation Guidelines

Participants may be asked to present their work, covering:

- Concept and story summary
- Editing workflow and tools used
- Challenges faced and creative decisions

Disqualification Criteria

Immediate disqualification will occur if a participant:

- Uses pre-edited templates or AI auto-editing tools
- Submits plagiarized or copyrighted material
- Violates file format or time constraints
- Engages in dishonest or unfair practices

Environment

Environment Setup

- Participants must bring their own laptops with pre-installed editing software
- External plugins, LUTs, or sound packs are allowed only if royalty-free
- Internet access is permitted for royalty-free media, fonts, and sound effects
- Pre-edited templates or assets are not allowed

Time Limit

- Total Duration: **1.5 hours**
- Majority of time allocated to editing and enhancement
- Late submissions will not be accepted under any circumstances

Allowed Resources

Participants may access:

- Royalty-free media platforms (Pixabay, Pexels, FreeSound, etc.)
- Official software documentation
- Internet for reference purposes only

Support & Queries

- All event-related queries must be raised before the competition
- During the event, only technical support or issue reporting will be entertained
- Official communication channels: Discord, Slack, or Helpdesk

Disclaimer

This competition is organized for creative learning and skill evaluation.

All submissions remain the intellectual property of participants; however, organizers reserve the right to showcase selected entries for promotional or educational purposes.